

Cold DM for a Poorly Designed Ad Creative (General)

Hey [Name], I saw your recent ad and could tell you've got something solid to offer-but the design isn't quite capturing the attention it should.

I specialize in branding and ad creatives that not only look good but actually convert.

I'm confident a stronger visual strategy could boost your results.

If you're open to it, I'd love to show you what that could look like.

Let me know!

WhatsApp Version

Hey [Name],

Just saw your recent ad and I could tell you're offering something valuable-but the design isn't pulling enough attention.

I specialize in branding and marketing creatives that not only look clean but actually drive results.

I'm confident I can redesign that ad to get you better engagement.

Want me to show you what I mean?

Instagram DM Version

Hey [Name],

Came across your recent ad-solid offer, but the design's not doing it justice.

I help marketers like you turn average creatives into scroll-stoppers that convert.

If you're open, I'd love to show you a quick redesign idea that could boost your results.

Let me know!

Cold DM - Social Media Designs (1. Helpful Expert)

Hey [Name],

I've been checking out your IG content-your message is great, but honestly, the design isn't helping it land the way it should.

I specialize in turning content like yours into visuals that actually stop the scroll and drive action.

If you're open to it, I'd love to show you how a few design tweaks could elevate your brand presence.

Cold DM - Social Media Designs (2. Direct Confidence)

Hey [Name],

I'll keep this short-your content has potential, but the design is holding it back.

I help marketers upgrade their social media visuals to match the value they're offering.

If you want designs that look professional and perform better, I can help.

Cold DM - Social Media Designs (3. Curious Collaborator)

Hey [Name],

Saw a few of your posts and thought-this could be way more powerful with the right design.

I help marketers turn average social media visuals into strong brand assets that actually get engagement.

Want to see what that could look like for your page?

Real Estate Brand DM (1. Value Clarity)

Hey [Name], I checked out your real estate page. Your listings are solid, but the design isn't really highlighting their value the way it should.

I work with real estate brands to create visuals that build trust and attract serious buyers.

If you're open to it, I'd love to show you what a stronger design approach could look like for your page.

Real Estate Brand DM (2. Visual Authority)

Hey [Name], I came across your page and there's a lot of potential. But honestly, your designs aren't reflecting the premium quality of the properties you're offering.

In real estate, visuals are everything. I help brands upgrade their content to boost credibility and attract the right buyers.

Let me know if you'd like to see what that could look like.

Real Estate Brand DM (3. Collaborative Conversation)

Hey [Name], I've been going through some of your posts. You've clearly got great listings, but the designs aren't helping them stand out as much as they could.

Great visuals make a big difference in how people perceive and respond to a property.

If you're open, I'd love to share a few ideas to take your brand presence up a notch.